

APPROVED Minutes of the Board of Directors  
Greenway Fields Homes Association  
November 18, 2013

**Attendance**

The meeting was called to order at 7:04 p.m. at the home of Jeanette LePique

Board Members:

All present - Clem Helmstetter (via phone link), Julie Nelson Meers, Beth Noble, Scott Kaiser, Christian Schulz, Nola Devitt, Cady Seabaugh, Jeanette LePique

**Agenda**

Agenda for November 18, 2013 meeting submitted by Clem Helmstetter and approved with the addition of discussion of Newsletter advertising invoicing and ListServ/Word Press Communication option.

**Old Business**

Approve Meeting Minutes

Minutes from October 21, 2013 Board of Directors were approved with revisions noted.

Financial Update

Christian reported that everything on track and up to date with HAKC & CID.

Newsletter Advertising Invoicing

Advertisers were inadvertently not billed in 2013. It was suggested that advertising invoicing should occur at the beginning of each year to guarantee revenue. Cady suggests offering contracting with advertisers now and billing in July as an option.

**New Business**

Landscape Update

Beth reported that the city sewer construction has created landscaping issues, such as gravel in grass areas, unlevel ground in Monkey Park and Circle at Greenway & Pennsylvania. City contractor is responsible for replacing topsoil to previous level and re-sodding grass areas. Sodding will occur in Spring as the city sods May - October. Beth will ask "Bee In the Garden" to evaluate soil needs and prep beds for planting.

Landscape Bid Review

Board voted unanimously to approve 2014 bid for \$9,408 from "Bee In the Garden". Bid will include mowing, watering, maintenance of Meyer Column beds, and adding daffodils.

Paving on Greenway

Water/Sewer improvement construction project has created deep ruts in roads (Penn, Greenway, 63rd St.,...) and is hazardous to pedestrians and drivers, especially in darkness.

Paving is to be completed in November but concern is that colder temperatures will delay paving and roads will be dangerous during winter months. Neighbors are being encouraged to call Action Center (3-1-1) to make it a priority.

#### Strawn Park Play Ground Rubber Mulch Bid Review

A local company, Rooster Rubber, has submitted a bid for 3" dark brown rubber mulch delivered for \$3,799. If barrier felt and staples used, bid is \$4,572. Board voted unanimously for mulch only, with delivery Friday, 12/13/2013. Plan is for volunteers in neighborhood to spread it Saturday, 12/14/13.

#### Holiday Party

Party will be Sunday, 12/8/2013 from 5-7 p.m. at 635 W. Meyer. Clem will prep food and handle RSVP's. Board members asked to help set-up at 4:30 and clean-up after.

#### Annual Meeting

Annual Breakfast Meeting will be Saturday, 2/8/14 at the Brooksider. Clem informed the Board he is completing his term as President effective in February 2014, but will be available for board members to consult.

#### December Meeting

It was voted by Board not to have a meeting in December. Newsletter is scheduled to go out in January so any communication can occur via e-mail.

Newsletter content:

Exceptional Home - posted on FaceBook and solicit home suggestions on FB site.

Christmas Decorating Contest - Beth & Julie will select category winners in and post on FaceBook as well as publish in newsletter.

#### ListServe / Word Press

Cady reported on communication options in an effort to effectively communicate to all residents neighborhood information via email. Residents would be assured email addresses would be confidential (not shared) and should be able to unsubscribe. HAKC could do a customized neighborhood welcome packet and include a directory, as well as sign-up option. Block Captains can encourage participation and use block-specific information when communicating (snow plowing, road closures, security,..). Scott suggests adding an email column to current resident newsletter list from HAKC (and HAKC could forward email to Block Captains...) Mail Chimp can manage/maintain email list. It was agreed as Board to adopt Mail Chimp (Beta Test) and Cady will put our email addresses in.

#### **Next Meeting and Location**

The next meeting will be Monday, January 20, 2013, 7:00p.m. at the home of Julie Nelson Meers.

#### **Adjournment**

The meeting was adjourned at 8:17 p.m.

